

Annexure I

Asian Institute of Management and Science

ACADEMIC CALENDER, August--- December 2016

University: Dibrugarh	Semester: THIRD	Course: MMC
Subject :- MASS MEDIA IN GLOBAL AND INDIAN PERSPECTIVE		
Faculty : - PRAKASH JYOTI PRADHAN		
Mandates to be followed		
2 Unit Test (Sessional Exams) for each semester and 3 for annual pattern is a necessity.		
1 Terminal Exam (Semester Exam)		
2 Assignments by students per semester and 3 for annual pattern		
1 workshop for each semester and 2 for annual pattern		
2 Case Studies for each semester and 2 for annual pattern		
2 Presentation each semester and 2 for annual pattern		
1 Social Activity for each batch semester pattern		
1 Industrial Visit for per semester, the report of the visit are to be prepared and submitted by the		
1 Parent Teacher Meeting (PTM) semester-wise.		
1 Counselling of Students (as required) for each semester and annual pattern.		
1 compulsory National Level Seminar for every department		
10 Guest Lectures in each semester per department		
2 Performance Report of students (consolidated) to be shared with parents through Speed Post along with acknowledgement for each semester.		
90 classes are to be are to be conducted in a semester per subject.		
All departments should publish one "Department Journal" with ISBN No.		
1 outdoor event every week is a mandate for the Mass Communication Department.		

All events and activities are to be reported to PR personnel for uploading in the Facebook page and Website the same day of the event or the next day.

The various clubs under Mass Communication Department such as PR Club, Event Management Club, Drama Club, Photography and Videography Club etc., are to play active role in all outdoor activities of the parent department and also support other department's events.

Date	Day	Class Days	College Events/Holidays	Topic
31-Jul-16	Sun			
1-Aug-16	Mon			
2-Aug-16	Tue			
3-Aug-16	Wed			
4-Aug-16	Thu	Class 1		Communication revolution 1
5-Aug-16	Fri	Class 2		communication revolution 2
6-Aug-16	Sat	Class 3		communication revolution 3
7-Aug-16	Sun			
8-Aug-16	Mon	Class 4		Globalisation of media and its effect 1
9-Aug-16	Tue	Class 5		Globalisation of media and its effect 2
10-Aug-16	Wed	Class 6		Globalisation of media and its effect 3

11-Aug-16	Thu	Class 7		Globalisation of media and its effect 4
12-Aug-16	Fri	Class 8		PPT 1
13-Aug-16	Sat	Class 9		PPT 2
14-Aug-16	Sun			
15-Aug-16	Mon		INDEPENDENCE DAY	
16-Aug-16	Tue	Class 10		Consolidation 1
17-Aug-16	Wed	Class 11		Consolidation 2
18-Aug-16	Thu		Guest Lecture	
19-Aug-16	Fri	Class 12		Contraflow 1
20-Aug-16	Sat	Class 13		Contraflow 2
21-Aug-16	Sun			
22-Aug-16	Mon	Class 14		Hegemony 1
23-Aug-16	Tue	Class 15		Hegemony2
24-Aug-16	Wed	Class 16		Case study 1
25-Aug-16	Thu	Class 17		case study 2
26-Aug-16	Fri	Class 18		Unit Test 1
27-Aug-16	Sat	Class 19		Press in India Introduction
28-Aug-16	Sun			
29-Aug-16	Mon	Class 20		Press in India - Pre-independence 1
30-Aug-16	Tue	Class 21		Press in India - Pre-independence 2
31-Aug-16	Wed		Guest lecture	
1-Sep-16	Thu	Class 22		Press in India - Post-independence 1
2-Sep-16	Fri	Class 23		Press in India - Post-independence 2
3-Sep-16	Sat	Class 24		PPT 3
4-Sep-16	Sun			
5-Sep-16	Mon	Class 25		Englisg and language Press 1
6-Sep-16	Tue	Class 26		Englisg and language Press 2
7-Sep-16	Wed	Class 27		Englisg and language Press 3
8-Sep-16	Thu		Drama/Videography Workshop	
9-Sep-16	Fri			
10-Sep-16	Sat			
11-Sep-16	Sun			
12-Sep-16	Mon		ID UL ZUHA	
13-Sep-16	Tue	Class 28		Press Commissions & Regulation 1
14-Sep-16	Wed	Class 29		Press Commissions & Regulation 2
15-Sep-16	Thu	Class 30		Press Commissions & Regulation 3
16-Sep-16	Fri	Class 31		PPT 4
17-Sep-16	Sat	Class 32	First Performance Report/PTM	
18-Sep-16	Sun			
19-Sep-16	Mon	Class 33		case study 3
20-Sep-16	Tue	Class 34		case study 4
21-Sep-16	Wed		Guest lecture	
22-Sep-16	Thu	Class 36		Growth of Radio & Television in India 1
23-Sep-16	Fri	Class 37		Growth of Radio & Television in India 2
24-Sep-16	Sat	Class 38		Growth of Radio & Television in India 3
25-Sep-16	Sun			
26-Sep-16	Mon	Class 39		Early experiments : SITE, KHEDA 1
27-Sep-16	Tue	Class 40		Early experiments : SITE, KHEDA 2
28-Sep-16	Wed	Class 41		Growth of Private television channels 1
29-Sep-16	Thu	Class 42		Growth of Private television channels 2

30-Sep-16	Fri		Guest lecture	
1-Oct-16	Sat	Class 43		Assignment 1
2-Oct-16	Sun			
3-Oct-16	Mon	Class 44		PPT 5
4-Oct-16	Tue	Class 45		PPT 6
5-Oct-16	Wed	Class 46		Community Radio (CR) introduction
6-Oct-16	Thu	Class 47		CR Ownership, growth and trends 1
7-Oct-16	Fri	Class 48		CR Ownership, growth and trends 2
8-Oct-16	Sat	Class 49		CR Ownership, growth and trends 3
9-Oct-16	Sun			
10-Oct-16	Mon		DUSSEHRA	
11-Oct-16	Tue			
12-Oct-16	Wed		MUHARRAM	
13-Oct-16	Thu	Class 50		Case Study 5
14-Oct-16	Fri	Class 51		case study 6
15-Oct-16	Sat	Class 52		case study 7
16-Oct-16	Sun			
17-Oct-16	Mon	Class 53		Assignment 2
18-Oct-16	Tue		KATI BIHU	
19-Oct-16	Wed	Class 54		Assignment 3
20-Oct-16	Thu	Class 55		Assignment 4
21-Oct-16	Fri	Class 56		Unit Test 2
22-Oct-16	Sat	Class 57		Revision 1
23-Oct-16	Sun			
24-Oct-16	Mon			Revision 2
25-Oct-16	Tue		SESSIONAL EXAM	
26-Oct-16	Wed			News Agencies Introduction
27-Oct-16	Thurs			News Agencies Roles and functions 1
28-Oct-16	Fri		Social Activity	
29-Oct-16	Sat	Class 58		News Agencies Roles and functions 2
30-Oct-16	Sun		DEEPAWALI	
31-Oct-16	Mon	Class 59		PPT 7
1-Nov-16	Tue	Class 60		PPT 8
2-Nov-16	Wed	Class 61		PPT 9
3-Nov-16	Thurs			
4-Nov-16	Fri			
5-Nov-16	Sat			
6-Nov-16	Sun			
7-Nov-16	Mon	Class 62		Growth of online media 1
8-Nov-16	Tue	Class 63		Growth of online media 2
9-Nov-16	Wed	Class 64		Growth of online media 3
10-Nov-16	Thurs	Class 65		Mass Media In NE India Growth and challenges 1
11-Nov-16	Fri	Class 66		Mass Media In NE India Growth and challenges 2
12-Nov-16	Sat	Class 67		Mass Media In NE India Growth and challenges 3
13-Nov-16	Sun			
14-Nov-16	Mon		GURU NANAK'S BIRTHDAY	
15-Nov-16	Tue	Class 68		Revision 3
16-Nov-16	Wed		Guest lecture	
17-Nov-16	Thurs	Class 69		Revision 4
18-Nov-16	Fri	Class 70		Revision 5
19-Nov-16	Sat	Class 71		Revision 6
20-Nov-16	Sun			

21-Nov-16	Mon		Selection Test	
22-Nov-16	Tue		Selection Test	
23-Nov-16	Wed		Selection Test	
24-Nov-16	Thurs		Selection Test	
25-Nov-16	Fri		Selection Test	
26-Nov-16	Sat		Selection Test	
27-Nov-16	Sun			
28-Nov-16	Mon		Second Performance Report/ PTM	
29-Nov-16	Tue			
30-Nov-16	Wed			
1-Dec-16	Thurs			
2-Dec-16	Fri			
3-Dec-16	Sat			
4-Dec-16	Sun			
5-Dec-16	Mon			
6-Dec-16	Tue			
7-Dec-16	Wed			
8-Dec-16	Thurs			
9-Dec-16	Fri			
10-Dec-16	Sat			
11-Dec-16	Sun			
12-Dec-16	Mon			
13-Dec-16	Tue			
14-Dec-16	Wed			
15-Dec-16	Thurs			
16-Dec-16	Fri			
17-Dec-16	Sat			
18-Dec-16	Sun			
19-Dec-16	Mon			
20-Dec-16	Tue			
21-Dec-16	Wed			
22-Dec-16	Thurs			
23-Dec-16	Fri			
24-Dec-16	Sat			
25-Dec-16	Sun		CHRISTMAS DAY	