

Annexure I		
Asian Institute of Management and Science		
ACADEMIC CALENDER, August - December 2016		
University: Dibrugarh University	Semester: FIRST	Course: MAMC
Subject :- BASICS OF COMPUTER		
Faculty :- GAJANGLUNG PAMEI		
Mandates to be followed		
2 Unit Test (Sessional Exams) for each semester and 3 for annual pattern is a necessity.		
1 Terminal Exam (Semester Exam)		
2 assignments by students per semester and 3 for annual pattern		
1 workshop for each semester and 2 for annual pattern		
2 Case Studies for each semester and 2 for annual pattern		
2 Presentation each semester and 2 for annual pattern		
1 Social Activity for each batch semester pattern		
1 Industrial Visit for per semester, the report of the visit are to be prepared and submitted by the students either in defined groups or individually to the concerned faculty.		
1 Parent Teacher Meeting (PTM) semester-wise.		
1 Counselling of Students (as required) for each semester and annual pattern.		
1 compulsory National Level Seminar for every department		
10 Guest Lectures in each semester per department		
2 Performance Report of students (consolidated) to be shared with parents through Speed Post along with acknowledgement for each semester.		
90 classes are to be are to be conducted in a semester per subject.		
All departments should publish one "Department Journal" with ISBN No.		
1 outdoor event every week is a mandate for the Mass Communication Department.		

All events and activities are to be reported to PR personnel for uploading in the Facebook page and Website the same day of the event or the next day.  
The various clubs under Mass Communication Department such as PR Club, Event Management Club, Drama Club, Photography and Videography Club etc., are to play active role in all outdoor activities of the parent department and also support other department's events.

Date	Day	Class Days	College Events/Holidays	Sub Topic
13-Sep-16	Tue	Class 1		Definition, Generations and basic components of Computer
14-Sep-16	Wed	Class 2		Concept of software and hardware
15-Sep-16	Thu	Class 3		Input/output devices
16-Sep-16	Fri	Class 4		Memory and other peripherals Concept of data and information
17-Sep-16	Sat	Class 5	First Performance Report/PTM	
18-Sep-16	Sun			
19-Sep-16	Mon	Class 6		Functions and features of Operating System
20-Sep-16	Tue	Class 7		PRACTICAL
21-Sep-16	Wed		Guest lecture	PRACTICAL
22-Sep-16	Thu	Class 8		PRACTICAL
23-Sep-16	Fri	Class 9		MS-Word Processing
24-Sep-16	Sat	Class 10		PRACTICAL
25-Sep-16	Sun			
26-Sep-16	Mon	Class 11		PRACTICAL
27-Sep-16	Tue	Class 12		MS-Excel Interface, Tools and Menus
28-Sep-16	Wed	Class 13		PRACTICAL
29-Sep-16	Thu	Class 14		PRACTICAL
30-Sep-16	Fri		Guest lecture	
1-Oct-16	Sat	Class 15		MS-PowerPoint
2-Oct-16	Sun			
3-Oct-16	Mon	Class 16		PRACTICAL
4-Oct-16	Tue	Class 17		PRACTICAL
5-Oct-16	Wed	Class 18	ASSIGNMENT 2	
6-Oct-16	Thu	Class 19		Evolution of Internet
7-Oct-16	Fri	Class 20		Internet Protocols (FTP, HTTP, TCP/IP)
8-Oct-16	Sat	Class 21		Computer Networks: LAN, WAN
9-Oct-16	Sun			
10-Oct-16	Mon		DUSSEHRA	
11-Oct-16	Tue			
12-Oct-16	Wed		MUHARRAM	
13-Oct-16	Thu	Class 22		Social Network Sites, Portals, Search Engines
14-Oct-16	Fri	Class 23		Online Data and Download
15-Oct-16	Sat	Class 24	GROUP DISCUSSION	
16-Oct-16	Sun			
17-Oct-16	Mon	Class 25		Working with E-mail, Video Conference
18-Oct-16	Tue		KATI BIHU	
19-Oct-16	Wed	Class 26		Familiarisation with online media
20-Oct-16	Thu	Class 27		PRACTICAL
21-Oct-16	Fri	Class 28	PRESENTATION	
22-Oct-16	Sat	Class 29	Social Activity	
23-Oct-16	Sun			
24-Oct-16	Mon	Class 30		PRACTICAL
25-Oct-16	Tue	Class 31		PRACTICAL
26-Oct-16	Wed		ASSIGNMENT 2	
27-Oct-16	Thurs		CONVENSTER 2016	
28-Oct-16	Fri			
29-Oct-16	Sat	Class 32		Lives Streaming, Internet Telephony
30-Oct-16	Sun		DEEPAWALI	
31-Oct-16	Mon	Class 33		Chatting, Blogs, Usenet
1-Nov-16	Tue	Class 34		Document handling
2-Nov-16	Wed	Class 35		Online Storage Cyber Security
3-Nov-16	Thurs		CONVENSTER 2016	
4-Nov-16	Fri			
5-Nov-16	Sat			
6-Nov-16	Sun			
7-Nov-16	Mon	Class 36	PRESENTATION	
8-Nov-16	Tue	Class 37		PRACTICAL
9-Nov-16	Wed	Class 38		PRACTICAL
10-Nov-16	Thurs	Class 39		PRACTICAL
11-Nov-16	Fri	Class 40		Websites, Newsfeeds, Social Media, Apps
12-Nov-16	Sat	Class 41		Blogs, Emails
13-Nov-16	Sun			
14-Nov-16	Mon		GURU NANAK'S BIRTHDAY	
15-Nov-16	Tue	Class 42		Blogs, Emails
16-Nov-16	Wed		Guest lecture	Video Conferencing
17-Nov-16	Thurs	Class 43		PRACTICAL
18-Nov-16	Fri	Class 44		PRACTICAL
19-Nov-16	Sat	Class 45		PRACTICAL
20-Nov-16	Sun			
21-Nov-16	Mon		Selection Test	
22-Nov-16	Tue		Selection Test	
23-Nov-16	Wed		Selection Test	
24-Nov-16	Thurs		Selection Test	
25-Nov-16	Fri		Selection Test	
26-Nov-16	Sat		Selection Test	
27-Nov-16	Sun			
28-Nov-16	Mon		Second Performance Report/ PTM	
29-Nov-16	Tue			
30-Nov-16	Wed			
1-Dec-16	Thurs			
2-Dec-16	Fri			
3-Dec-16	Sat			
4-Dec-16	Sun			
5-Dec-16	Mon			
6-Dec-16	Tue			
7-Dec-16	Wed			
8-Dec-16	Thurs			
9-Dec-16	Fri			
10-Dec-16	Sat			
11-Dec-16	Sun			
12-Dec-16	Mon			
13-Dec-16	Tue			
14-Dec-16	Wed			
15-Dec-16	Thurs			
16-Dec-16	Fri			
17-Dec-16	Sat			
18-Dec-16	Sun			
19-Dec-16	Mon			
20-Dec-16	Tue			
21-Dec-16	Wed			
22-Dec-16	Thurs			
23-Dec-16	Fri			
24-Dec-16	Sat			
25-Dec-16	Sun		CHRISTMAS DAY	

**Annexure I**

**Asian Institute of Management and Science**

**ACADEMIC CALENDER, July--- December 2016**

**University: DIBRUGARH UNIVERSITY**

**Semester: I**

**Course: MAMC**

**Subject :- PHOTOGRAPHY AND IMAGE PROCESSING**

**Faculty : - GAIJANGLUNG PAMEI**

**Mandates to be followed**

2 Unit Test (Sessional Exams) for each semester and 3 for annual pattern is a necessity.

1 Terminal Exam (Semester Exam)

2 Assignments by students per semester and 3 for annual pattern

1 workshop for each semester and 2 for annual pattern

2 Case Studies for each semester and 2 for annual pattern

2 Presentation each semester and 2 for annual pattern

1 Social Activity for each batch semester pattern

1 industrial visit for per semester, the report of the visit are to be prepared and submitted by the students either in defined groups or individually to the concerned faculty.

1 Parent Teacher Meeting (PTM) semester-wise.

1 Counselling of Students (as required) for each semester and annual pattern.

1 compulsory National Level Seminar for every department

10 Guest Lectures in each semester per department

2 Performance Report of students (consolidated) to be shared with parents through Speed Post along with acknowledgement for each semester.

90 classes are to be conducted in a semester per subject.

All departments should publish one "Department Journal" with ISBN No.

1 outdoor event every week is a mandate for the Mass Communication Department.

All events and activities are to be reported to PR personnel for uploading in the Facebook page and Website the same day of the event or the next day.

The various clubs under mass communication department such as PK Club, Event management Club, Drama Club, Photography and videography Club etc., are to play active role in all outdoor activities of the parent department and also support other department's events.

Date	Day	Class Days	College Events/Holidays	Topic	Sub Topic	Sub Topic
1-Sep-16	Thu					
2-Sep-16	Fri					
3-Sep-16	Sat					
4-Sep-16	Sun					
5-Sep-16	Mon					
6-Sep-16	Tue					
7-Sep-16	Wed					
8-Sep-16	Thu			<b>Drama/Videography Workshop</b>		
9-Sep-16	Fri					
10-Sep-16	Sat					
11-Sep-16	Sun					
12-Sep-16	Mon		ID UL ZUHA	ID UL ZUHA	ID UL ZUHA	ID UL ZUHA
13-Sep-16	Tue	Class 1			Art and science in photography	
14-Sep-16	Wed	Class 2			Photography using film process and digital process	
15-Sep-16	Thu	Class 3			Understanding Light	
16-Sep-16	Fri	Class 4			Properties of Light	
17-Sep-16	Sat	Class 5		<b>First Performance Report/PTM</b>	PRACTICAL	
18-Sep-16	Sun					
19-Sep-16	Mon	Class 6			Camera formats and types	
20-Sep-16	Tue	Class 7			Understanding exposure	
21-Sep-16	Wed			<b>Guest lecture</b>		

22-Sep-16	Thu	Class 8		Understanding ISO, White balance & Depth of Field
23-Sep-16	Fri	Class 9		Understanding ISO, White balance & Depth of Field
24-Sep-16	Sat	Class 10		Camera Metering (Incident & Reflective)
25-Sep-16	Sun			
26-Sep-16	Mon	Class 11		Types of Lenses and their uses
27-Sep-16	Tue	Class 12		Camera support system
28-Sep-16	Wed	Class 13	ASSIGNMENT	
29-Sep-16	Thu	Class 14	TEST 1	
30-Sep-16	Fri		Guest lecture	
1-Oct-16	Sat	Class 15		Various rules of composition
2-Oct-16	Sun			
3-Oct-16	Mon	Class 16		Various rules of composition
4-Oct-16	Tue	Class 17		Genres of Photography
5-Oct-16	Wed	Class 18		Shot sizes, space and angles
6-Oct-16	Thu	Class 19		Motion Blur
7-Oct-16	Fri	Class 20		Lighting Principles
8-Oct-16	Sat	Class 21		Types of Studio Light
9-Oct-16	Sun			
10-Oct-16	Mon		DUSSEHRA	DUSSEHRA
11-Oct-16	Tue			
12-Oct-16	Wed		MUHARRAM	MUHARRAM
13-Oct-16	Thu	Class 22	GROUP DISCUSSION	
14-Oct-16	Fri	Class 23	ASSIGNMENT PRESENTATION	
15-Oct-16	Sat	Class 24		Types of Studio Light
16-Oct-16	Sun			
17-Oct-16	Mon	Class 25		In built & External Flash
18-Oct-16	Tue		KATI BIHU	
19-Oct-16	Wed	Class 26		Inverse Square Law
20-Oct-16	Thu	Class 27		Various types of lighting
21-Oct-16	Fri	Class 28		Various types of lighting
22-Oct-16	Sat	Class 29		File formats
23-Oct-16	Sun			
24-Oct-16	Mon			Interpolation & Anti –aliasing
25-Oct-16	Tue		SESSIONAL EXAM	
26-Oct-16	Wed			
27-Oct-16	Thurs			
28-Oct-16	Fri		Social Activity	
29-Oct-16	Sat	Class 30		Editing techniques
30-Oct-16	Sun		DEEPAWALI	
31-Oct-16	Mon	Class 31		Publishing for the Internet and considerations for high-end printing.
1-Nov-16	Tue	Class 32	ASSIGNMENT 2	
2-Nov-16	Wed	Class 33	TEST 2	
3-Nov-16	Thurs		CONVENSTER 2016 (Ignited, Pictogram, Film Screening)	
4-Nov-16	Fri			
5-Nov-16	Sat			
6-Nov-16	Sun			
7-Nov-16	Mon	Class 34		REVISION ON UNIT 1
8-Nov-16	Tue	Class 35		GROUP DISCUSSION UNIT 1
9-Nov-16	Wed	Class 36		REVISION UNIT 2

10-Nov-16	Thurs	Class 37		GROUP DISCUSSION UNIT 2
11-Nov-16	Fri	Class 38		REVISION UNIT 3
12-Nov-16	Sat	Class 39		GROUP DISCUSSION UNIT 3
13-Nov-16	Sun			
14-Nov-16	Mon			GURU NANAK'S BIRTHDAY
15-Nov-16	Tue	Class 40		CASE STUDY 1
16-Nov-16	Wed			Guest lecture
17-Nov-16	Thurs	Class 41		CASE STUDY 2
18-Nov-16	Fri	Class 42		REVISION CLASS
19-Nov-16	Sat	Class 43		PAPER REVISION
20-Nov-16	Sun			
21-Nov-16	Mon		Selection Test	
22-Nov-16	Tue		Selection Test	
23-Nov-16	Wed		Selection Test	
24-Nov-16	Thurs		Selection Test	
25-Nov-16	Fri		Selection Test	
26-Nov-16	Sat		Selection Test	
27-Nov-16	Sun			
28-Nov-16	Mon		Performance Report/ PTM	Second Performance
29-Nov-16	Tue			
30-Nov-16	Wed			
1-Dec-16	Thurs			
2-Dec-16	Fri			
3-Dec-16	Sat			
4-Dec-16	Sun			
5-Dec-16	Mon			
6-Dec-16	Tue			
7-Dec-16	Wed			
8-Dec-16	Thurs			
9-Dec-16	Fri			
10-Dec-16	Sat			
11-Dec-16	Sun			
12-Dec-16	Mon			
13-Dec-16	Tue			
14-Dec-16	Wed			
15-Dec-16	Thurs			
16-Dec-16	Fri			
17-Dec-16	Sat			
18-Dec-16	Sun			
19-Dec-16	Mon			
20-Dec-16	Tue			
21-Dec-16	Wed			
22-Dec-16	Thurs			
23-Dec-16	Fri			
24-Dec-16	Sat			
25-Dec-16	Sun			CHRISTMAS DAY

Annexure I		
Asian Institute of Management and Science		
ACADEMIC CALENDER, August--- December 2016		
University: Dibrugarh university	Semester: FIRST	Course: MMC
<b>Subject :- RADIO AND TELEVISION PRODUCTION</b>		
<b>Faculty : - PRAKASH JYOTI PRADHAN</b>		
<b>Mandates to be followed</b>		
2 Unit Test (Sessional Exams) for each semester and 3 for annual pattern is a necessity.		
1 Terminal Exam (Semester Exam)		
2 Assignments by students per semester and 3 for annual pattern		
1 workshop for each semester and 2 for annual pattern		
2 Case Studies for each semester and 2 for annual pattern		
2 Presentation each semester and 2 for annual pattern		
1 Social Activity for each batch semester pattern		
1 industrial visit for per semester, the report of the visit are to be prepared and submitted by the students either in defined groups or individually to the concerned faculty.		
1 Parent Teacher Meeting (PTM) semester-wise.		
1 Counselling of Students (as required) for each semester and annual pattern.		
1 compulsory National Level Seminar for every department		
10 Guest Lectures in each semester per department		
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Date	Day	Class Days	College Events/Holidays	Topic
13-Sep-16	Tue	Class 1		INTRODUCTION TO TV/RADIO BROADCASTING
14-Sep-16	Wed	Class 2		HISTORY, ORIGIN AND GROWTH OF RADIO/TV BROADCASTING
15-Sep-16	Thu	Class 3		PRINCIPLES OF BROADCASTING
16-Sep-16	Fri	Class 4		PRACTICES OF BROADCASTING
17-Sep-16	Sat	Class 5	First Performance Report/PTM	CHARACTERISTICS OF RADIO AND tv BROADCASTING
18-Sep-16	Sun			
19-Sep-16	Mon	Class 6		BROADCASTING POLICIES AND REGULATORY 1
20-Sep-16	Tue	Class 7		BROADCASTING POLICIES AND REGULATORY 2
21-Sep-16	Wed		Guest lecture	
22-Sep-16	Thu	Class 8		RADIO PRODUCTION & BROADCASTING 1
23-Sep-16	Fri	Class 9		ORGANISATIONAL STRUCTURE OF RADIO STATION 1
24-Sep-16	Sat	Class 10		ORGANISATIONAL STRUCTURE OF RADIO STATION 2
25-Sep-16	Sun			

26-Sep-16	Mon	Class 11		RADIO PROGRAM FORMATS 1
27-Sep-16	Tue	Class 12		RADIO PROGRAM FORMATS 2
28-Sep-16	Wed	Class 13		RADIO PROGRAM FORMATS 3
29-Sep-16	Thu	Class 14		RADIO PROGRAM FORMATS 4
30-Sep-16	Fri		<b>Guest lecture</b>	
1-Oct-16	Sat	Class 15		TYPES OF RADIO BROADCASTING
2-Oct-16	Sun			
3-Oct-16	Mon	Class 16		INTERNET RADIO BROADCASTING 1
4-Oct-16	Tue	Class 17		INTERNET RADIO BROADCASTING 2
5-Oct-16	Wed	Class 18		CAMMUNITY RADIO & PODCAST
6-Oct-16	Thu	Class 19		PPT1
7-Oct-16	Fri	Class 20		PPT2
8-Oct-16	Sat	Class 21		PPT3
9-Oct-16	Sun			
10-Oct-16	Mon		DUSSEHRA	
11-Oct-16	Tue			
12-Oct-16	Wed		MUHARRAM	
13-Oct-16	Thu	Class 22		TOOLS FOR RADIO PRODUCTION
14-Oct-16	Fri	Class 23		MICROPHONES
15-Oct-16	Sat	Class 24		SPEAKERS & RECORDERS
16-Oct-16	Sun			
17-Oct-16	Mon	Class 25		CABLES & CONNECTORS
18-Oct-16	Tue		KATI BIHU	
19-Oct-16	Wed	Class 26		MIXERS AND CONSOLES
20-Oct-16	Thu	Class 27		SOFTWARES
21-Oct-16	Fri	Class 28		PPT 4
22-Oct-16	Sat	Class 29	Social Activity	PPT 5
23-Oct-16	Sun			
24-Oct-16	Mon			UNIT TEST 1
25-Oct-16	Tue		SESSIONAL EXAM	REVISION 1
26-Oct-16	Wed			REVISION 2
27-Oct-16	Thurs		CONVENSTER 2016 (Ignited, Pictogram, Film Screening)	
28-Oct-16	Fri			
29-Oct-16	Sat	Class 30		REVISION 3
30-Oct-16	Sun		DEEPAWALI	
31-Oct-16	Mon	Class 31		TELEVISION PRODUCTION
1-Nov-16	Tue	Class 32		ORG. STRUCTURE OF A TELEVISION STATION 1
2-Nov-16	Wed	Class 33		ORG. STRUCTURE OF A TELEVISION STATION 2
3-Nov-16	Thurs	Class 34		DIFFERENT FORMATS OF TELEVISION PROGRAMS
4-Nov-16	Fri	Class 35		IDEA DEVELOPMENT AND RESEARCH FOR PRODUCTION
5-Nov-16	Sat	Class 36		IDEA DEVELOPMENT AND RESEARCH FOR PRODUCTION
6-Nov-16	Sun			
7-Nov-16	Mon	Class 37		INTERVIEW AND ANCHORING TECHNIQUES 1
8-Nov-16	Tue	Class 38		INTERVIEW AND ANCHORING TECHNIQUES 2
9-Nov-16	Wed	Class 39		VOICE OVER/BYTES 1
10-Nov-16	Thurs	Class 40		VOICE OVER/BYTES 2
11-Nov-16	Fri	Class 41		SINGLE/MULTI CAMERA
12-Nov-16	Sat	Class 42		UNIT TEST 2
13-Nov-16	Sun			
14-Nov-16	Mon		GURU NANAK'S BIRTHDAY	

15-Nov-16	Tue	Class 43		ENG/EFP/OUTDOOR BROADCAST
16-Nov-16	Wed		Guest lecture	
17-Nov-16	Thurs	Class 45		NEWS PRODUCTION
18-Nov-16	Fri	Class 46		SCRIPTING FOR RADIO & TELEVISION
19-Nov-16	Sat	Class 47		SCRIPTING FOR RADIO & TELEVISION
20-Nov-16	Sun			
21-Nov-16	Mon		Selection Test	
22-Nov-16	Tue		Selection Test	
23-Nov-16	Wed		Selection Test	
24-Nov-16	Thurs		Selection Test	
25-Nov-16	Fri		Selection Test	
26-Nov-16	Sat		Selection Test	
27-Nov-16	Sun			
28-Nov-16	Mon		/ PTM Second Performance Report/ PTM Sec	
29-Nov-16	Tue			
30-Nov-16	Wed			
1-Dec-16	Thurs			
2-Dec-16	Fri			
3-Dec-16	Sat			
4-Dec-16	Sun			
5-Dec-16	Mon			
6-Dec-16	Tue			
7-Dec-16	Wed			
8-Dec-16	Thurs			
9-Dec-16	Fri			
10-Dec-16	Sat			
11-Dec-16	Sun			
12-Dec-16	Mon			
13-Dec-16	Tue			
14-Dec-16	Wed			
15-Dec-16	Thurs			
16-Dec-16	Fri			
17-Dec-16	Sat			
18-Dec-16	Sun			
19-Dec-16	Mon			
20-Dec-16	Tue			
21-Dec-16	Wed			
22-Dec-16	Thurs			
23-Dec-16	Fri			
24-Dec-16	Sat			
25-Dec-16	Sun		CHRISTMAS DAY	

Annexure I		
Asian Institute of Management and Science		
ACADEMIC CALENDER, July--- December 2016		
University:	Semester:	Course:
Gauhati University	1	MAMC
Subject:- Journalism		
<b>Mandates to be followed</b>		
2 Unit Test (Sessional Exams) for each semester and 3 for annual pattern is a necessity.		
1 Terminal Exam (Semester Exam)		
2 Assignments by students per semester and 3 for annual pattern		
1 workshop for each semester and 2 for annual pattern		
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2 Presentation each semester and 2 for annual pattern		
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Date	Day	Class Days	College Events/Holidays	Sub Topic	Sub Topic
13-Sep-16	Tue	Class 1		Introductory class	
14-Sep-16	Wed	Class 2		News- Cocept, Hard/soft News	
15-Sep-16	Thu	Class 3		Sources of news, News writing	
16-Sep-16	Fri	Class 4		Scoop/Breaking news, Quality of a reporter	
17-Sep-16	Sat	Class 5	First Performance Report/PTM	Responsibility of a reporter	
18-Sep-16	Sun				
19-Sep-16	Mon	Class 6		Assignment (1)	
20-Sep-16	Tue	Class 7		News judgment, Developing story ideas	
21-Sep-16	Wed		Guest lecture		
22-Sep-16	Thu	Class 8		Class assignement on story development	
23-Sep-16	Fri	Class 9		Types of reporting	
24-Sep-16	Sat	Class 10		Objective, Investigative	
25-Sep-16	Sun				
26-Sep-16	Mon	Class 11		Interpretative	
27-Sep-16	Tue	Class 12		Reporting beats / specialized reporting	
28-Sep-16	Wed	Class 13		Test (1)	
29-Sep-16	Thu	Class 14		Political, business, Crime, culture	
30-Sep-16	Fri		Guest lecture		
01-Oct-16	Sat	Class 15		Presentation (1)	
02-Oct-16	Sun				
03-Oct-16	Mon		Industrial Visit (Print/Electronic Media)		
04-Oct-16	Tue	Class 16		Economics, sports, Education, life-style	



05-Oct-16	Wed	Class 17		Science and technology, background research
06-Oct-16	Thu	Class 18		Reporting for TV and Radio, Magazines, News story
07-Oct-16	Fri	Class 19		News structure, concept of inverted pyramid
08-Oct-16	Sat	Class 20		News values
09-Oct-16	Sun			
10-Oct-16	Mon		DUSSEHRA	
11-Oct-16	Tue			
12-Oct-16	Wed		MUHARRAM	
13-Oct-16	Thu	Class 21		<b>Assignment (2)</b>
14-Oct-16	Fri	Class 22		lead paragraph, quotations
15-Oct-16	Sat	Class 23		Editing- meaning, Concepts and theories
16-Oct-16	Sun			
17-Oct-16	Mon	Class 24		Reporting set up, Stylesheet, editing symbols
18-Oct-16	Tue		KATI BIHU	
19-Oct-16	Wed	Class 25		News paper vocabulary
20-Oct-16	Thu	Class 26		Editorial, op-ed, Structure of the edit page, middle
21-Oct-16	Fri	Class 27		Different parts of a news paper, functions at each level, News Editor
22-Oct-16	Sat	Class 28	Social Activity	Reports and deadline, Photo editing
23-Oct-16	Sun			
24-Oct-16	Mon	Class 29		Cropping, caption writing, news flow, deadline
25-Oct-16	Tue	Class 30		What makes a good introduction or lead to a story
26-Oct-16	Wed	Class 31		<b>Case Study (1)</b>
27-Oct-16	Thurs		<b>CONVENSTER 2016</b>	
28-Oct-16	Fri			
29-Oct-16	Sat	Class 32		Language of journalism : concrete, specific, active, clear, democratic
30-Oct-16	Sun		DEEPAWALI	
31-Oct-16	Mon	Class 33		Language of journalism : concrete, specific, active, clear, democratic
01-Nov-16	Tue	Class 34		Techniques of good writing, basic tools of writing
02-Nov-16	Wed	Class 35		Characteristics of media writings
03-Nov-16	Thurs	Class 36		Ideas for writing, Narrative writing : the story, Descriptive writing
04-Nov-16	Fri	Class 37		Principles of Computer-Assisted Reporting.
05-Nov-16	Sat	Class 38		Principles of writing and editing for the Web. Blogs and participatory journalism
06-Nov-16	Sun			
07-Nov-16	Mon	Class 39		Paparazzi, cheque book journalism, citizen journalism,
08-Nov-16	Tue	Class 40		Internet editions, Supplements
09-Nov-16	Wed	Class 41		News agencies – purpose, function, structure
10-Nov-16	Thurs	Class 42		<b>Presentation (2)</b>
11-Nov-16	Fri	Class 43		Agency feature service, government news agency,
12-Nov-16	Sat	Class 44		Headlines and types, caption writing
13-Nov-16	Sun			
14-Nov-16	Mon		GURU NANAK'S BIRTHDAY	
15-Nov-16	Tue	Class 45		Feature writing, types of feature,
16-Nov-16	Wed		<b>Guest lecture</b>	
17-Nov-16	Thurs	Class 46		Profiles, writing book reviews and film reviews,

18-Nov-16	Fri	Class 47		Writing columns, types of columns
19-Nov-16	Sat	Class 48		Revision
20-Nov-16	Sun			
21-Nov-16	Mon		Selection Test	
22-Nov-16	Tue		Selection Test	
23-Nov-16	Wed		Selection Test	
24-Nov-16	Thurs		Selection Test	
25-Nov-16	Fri		Selection Test	
26-Nov-16	Sat		Selection Test	
27-Nov-16	Sun			
28-Nov-16	Mon		/ PTM Second Performance Report/ PTM Sec	
29-Nov-16	Tue			
30-Nov-16	Wed			
01-Dec-16	Thurs			
02-Dec-16	Fri			
03-Dec-16	Sat			
04-Dec-16	Sun			
05-Dec-16	Mon			
06-Dec-16	Tue			
07-Dec-16	Wed			
08-Dec-16	Thurs			
09-Dec-16	Fri			
10-Dec-16	Sat			
11-Dec-16	Sun			
12-Dec-16	Mon			
13-Dec-16	Tue			
14-Dec-16	Wed			
15-Dec-16	Thurs			
16-Dec-16	Fri			
17-Dec-16	Sat			
18-Dec-16	Sun			
19-Dec-16	Mon			
20-Dec-16	Tue			
21-Dec-16	Wed			
22-Dec-16	Thurs			
23-Dec-16	Fri			
24-Dec-16	Sat			
25-Dec-16	Sun		CHRISTMAS DAY	

<b>Annexure I</b>		
<b>Asian Institute of Management and Science</b>		
<b>ACADEMIC CALENDER, July--- December 2016</b>		
<b>University: DIBRUGARH UNIVERSITY</b>	<b>Semester: I</b>	<b>Course: MAMC</b>
<b>Subject :- FUNDAMENTALS OF MASS COMMUNICATION</b>		
<b>Faculty : - Namrata Saikia</b>		
<b>Mandates to be followed</b>		
2 Unit Test (Sessional Exams) for each semester and 3 for annual pattern is a necessity.		
1 Terminal Exam (Semester Exam)		
2 Assignments by students per semester and 3 for annual pattern		
1 workshop for each semester and 2 for annual pattern		
2 Case Studies for each semester and 2 for annual pattern		
2 Presentation each semester and 2 for annual pattern		
1 Social Activity for each batch semester pattern		
1 industrial visit for per semester, the report of the visit are to be prepared and submitted by the students either in defined groups or individually to the concerned faculty.		
1 Parent Teacher Meeting (PTM) semester-wise.		
1 Counselling of Students (as required) for each semester and annual pattern.		
1 compulsory National Level Seminar for every department		
10 Guest Lectures in each semester per department		
2 Performance Report of students (consolidated) to be shared with parents through Speed Post along with acknowledgement for each semester.		
90 classes are to be are to be conducted in a semester per subject.		
All departments should publish one "Department Journal" with ISBN No.		
1 outdoor event every week is a mandate for the Mass Communication Department.		

All events and activities are to be reported to PR personnel for uploading in the Facebook page and Website the same day of the event or the next day. The various clubs under mass communication department such as PK Club, Event management Club, Drama Club, Photography and videography Club etc., are to play active role in all outdoor activities of the parent department and also support other department's events.

Date	Day	Class Days	College Events/Holidays	Topic	Sub Topic	Sub Topic
1-Sep-16	Thu					
2-Sep-16	Fri					
3-Sep-16	Sat					
4-Sep-16	Sun					
5-Sep-16	Mon					
6-Sep-16	Tue					
7-Sep-16	Wed					
8-Sep-16	Thu			<b>FUNDAMENTALS OF MASS COMMUNICATION</b>		
9-Sep-16	Fri					
10-Sep-16	Sat					
11-Sep-16	Sun					
12-Sep-16	Mon		ID UL ZUHA	ID UL ZUHA	ID UL ZUHA	ID UL ZUHA
13-Sep-16	Tue	Class 1			Defining advertising	
14-Sep-16	Wed	Class 2			Defining advertising	
15-Sep-16	Thu	Class 3			defining media	
16-Sep-16	Fri	Class 4			mediatheories	
17-Sep-16	Sat	Class 5	<b>First Performance Report/PTM</b>		Writing down varrious defination of advertising	
18-Sep-16	Sun					
19-Sep-16	Mon	Class 3			Importance of advertsing	
20-Sep-16	Tue	Class 4			Goals of advertising	
21-Sep-16	Wed			<b>Guest lecture</b>		

22-Sep-16	Thu	Class 5		Public relations and goals
23-Sep-16	Fri	Class 6		functions of mass communication
24-Sep-16	Sat	Class 7		different types of advertsing
25-Sep-16	Sun			
26-Sep-16	Mon	Class 8		Attributes of advertsing
27-Sep-16	Tue	Class 9		Elements of advertsing
28-Sep-16	Wed	Class 10	ASSIGNMENT	
29-Sep-16	Thu	Class 11	TEST 1	
30-Sep-16	Fri	Class 12	Guest lecture	
1-Oct-16	Sat	Class 13		Elements of advertsing
2-Oct-16	Sun			
3-Oct-16	Mon	Class 14		Marketting and advertising
4-Oct-16	Tue	Class 15		Functions of advertsing
5-Oct-16	Wed	Class 16		Evolution of media
6-Oct-16	Thu	Class 17		Communication and mass media
7-Oct-16	Fri	Class 18		PRINT MEDIA
8-Oct-16	Sat	Class 19		NEWSPAPPER
9-Oct-16	Sun			
10-Oct-16	Mon		DUSSEHRA	DUSSEHRA
11-Oct-16	Tue			
12-Oct-16	Wed		MUHARRAM	MUHARRAM
13-Oct-16	Thu	Class 20		electronic media
14-Oct-16	Fri	Class 23		
15-Oct-16	Sat	Class 21		Difference between Advertisement,publicity, propaganda
16-Oct-16	Sun			
17-Oct-16	Mon	Class 22		Difference between Advertisement,publicity, propaganda
18-Oct-16	Tue		KATI BIHU	
19-Oct-16	Wed	Class 23		television ,
20-Oct-16	Thu	Class 24		Radio
21-Oct-16	Fri	Class 25		case study
22-Oct-16	Sat	Class 26		what elements should be added to make the ad work
23-Oct-16	Sun			
24-Oct-16	Mon			Discussion , debate on class
25-Oct-16	Tue		SESSIONAL EXAM	Test 1
26-Oct-16	Wed			films
27-Oct-16	Thurs			introducing new media
28-Oct-16	Fri		Social Activity	Assignment 1
29-Oct-16	Sat	Class 27		disscussing about new media
30-Oct-16	Sun		DEEPAWALI	
31-Oct-16	Mon	Class 28		.
1-Nov-16	Tue	Class 29	ASSIGNMENT 2	
2-Nov-16	Wed	Class 30	TEST 2	
3-Nov-16	Thurs		CONVENSTER 2016 (Ignited, Pictogram, Film Screening)	
4-Nov-16	Fri			
5-Nov-16	Sat			
6-Nov-16	Sun			
7-Nov-16	Mon	Class 31		differentiating between public relation and advertisement
8-Nov-16	Tue	Class 32		Defining social media
9-Nov-16	Wed	Class 33		class test 2

10-Nov-16	Thurs	Class 34		surveillance and media
11-Nov-16	Fri	Class 35		Citizen journalism nad new media
12-Nov-16	Sat	Class 36		
13-Nov-16	Sun			
14-Nov-16	Mon			GURU NANAK'S BIRTHDAY
15-Nov-16	Tue	Class 37		ADVANTAGES AND DISADVANTAGES OF SOCIAL MEDIA
16-Nov-16	Wed			Guest lecture
17-Nov-16	Thurs	Class 38		HOW TO use social media safely
18-Nov-16	Fri	Class 39		revision
19-Nov-16	Sat	Class 40		Revision
20-Nov-16	Sun			
21-Nov-16	Mon		Selection Test	
22-Nov-16	Tue		Selection Test	
23-Nov-16	Wed		Selection Test	
24-Nov-16	Thurs		Selection Test	
25-Nov-16	Fri		Selection Test	
26-Nov-16	Sat		Selection Test	
27-Nov-16	Sun			
28-Nov-16	Mon		Performance Report/ PTM	Second Performance
29-Nov-16	Tue			
30-Nov-16	Wed			
1-Dec-16	Thurs			
2-Dec-16	Fri			
3-Dec-16	Sat			
4-Dec-16	Sun			
5-Dec-16	Mon			
6-Dec-16	Tue			
7-Dec-16	Wed			
8-Dec-16	Thurs			
9-Dec-16	Fri			
10-Dec-16	Sat			
11-Dec-16	Sun			
12-Dec-16	Mon			
13-Dec-16	Tue			
14-Dec-16	Wed			
15-Dec-16	Thurs			
16-Dec-16	Fri			
17-Dec-16	Sat			
18-Dec-16	Sun			
19-Dec-16	Mon			
20-Dec-16	Tue			
21-Dec-16	Wed			
22-Dec-16	Thurs			
23-Dec-16	Fri			
24-Dec-16	Sat			
25-Dec-16	Sun		CHRISTMAS DAY	